

GRILL CONTROL

smart BBQ experience

PRESS KIT
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GRILLING – NOW SMARTER THAN EVER!



Grill Control is a smart, battery-operated adapter for gas grills that is simply attached to the rotary knob. A temperature sensor inside the grill is used to control the corresponding gas burner via the app.

With the innovative Grill Control Device, nothing stands in the way of a relaxed grilling experience with family, friends or alone!

THE GRILL CONTROL DEVICE

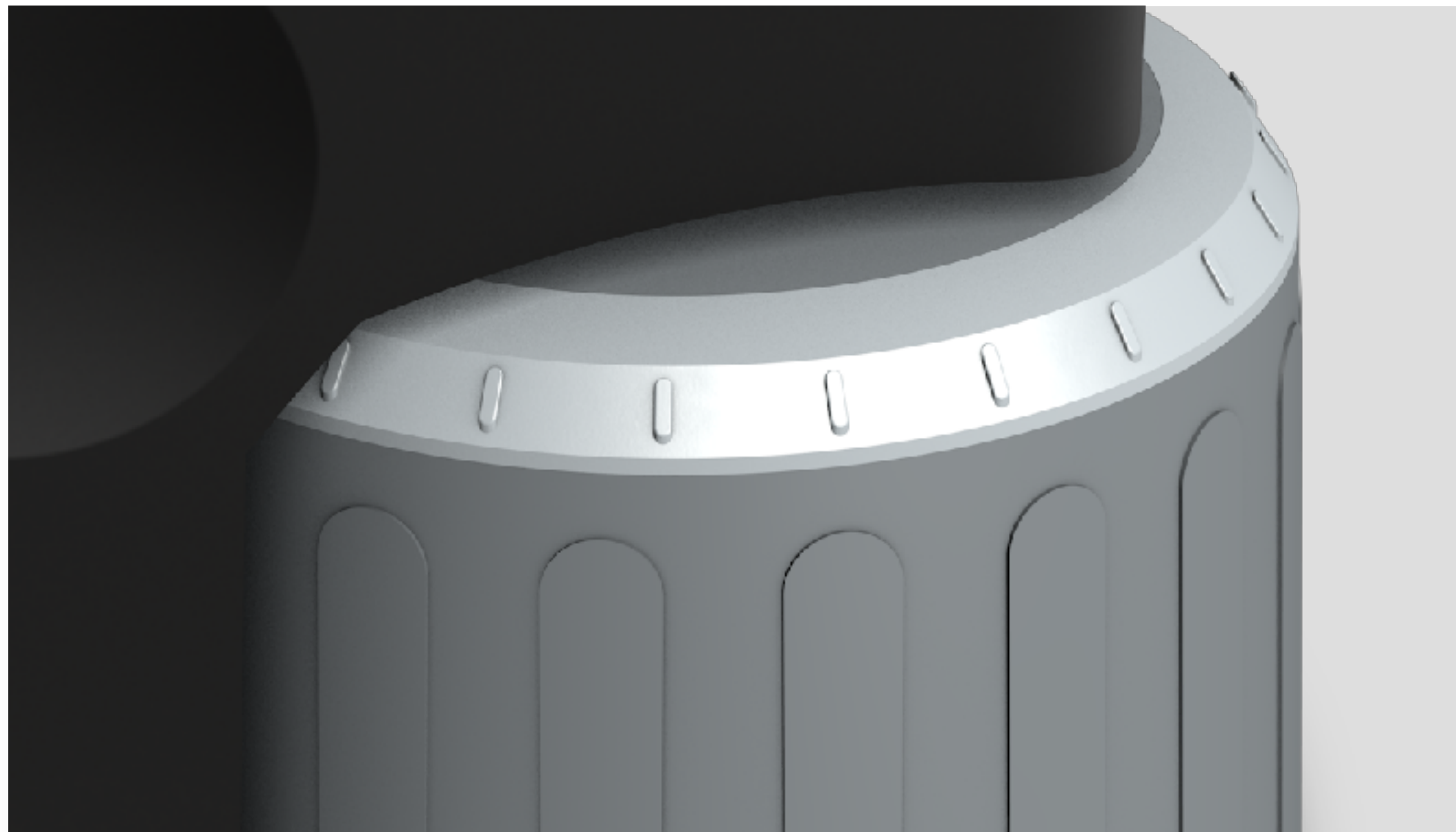
Grill Control is a smart, battery-operated adapter for gas grills that is simply attached to the rotary knob. A temperature sensor inside the grill is used to control the corresponding gas burner via the app.

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**A WORLD NOVELTY
MADE IN GERMANY**

SMART GRILLING FOR FULL RELAXATION

The innovation that makes Grill Control a world novelty is not the temperature display via app – after all, commercially available smart thermometers already offer this feature. What is revolutionary, however, is that Grill Control also controls the rotary knob. With the separately available Companion Devices, several grill knobs can be linked – to ensure even heat distribution.



This allows you to operate the grill from the comfort of your hammock: You can either select one of the supplied presets or create a temperature curve according to your own requirements, with any number of intervals of desired temperature and duration. If you like, you can add a name and photo to your own preset, and you're ready to go! The settings are made automatically once the grilling process has started. This feature – with easy attachment to grill models from different manufacturers by means of an adapter: That's new.

**TREND RECIPES
AND CLASSICS
PERFECTLY PREPARED**

Thanks to the extra-long battery life, Grill Control also allows you to grill pulled pork, beef brisket, pastrami, and similar culinary specialties – all of them increasingly popular – for a long time.

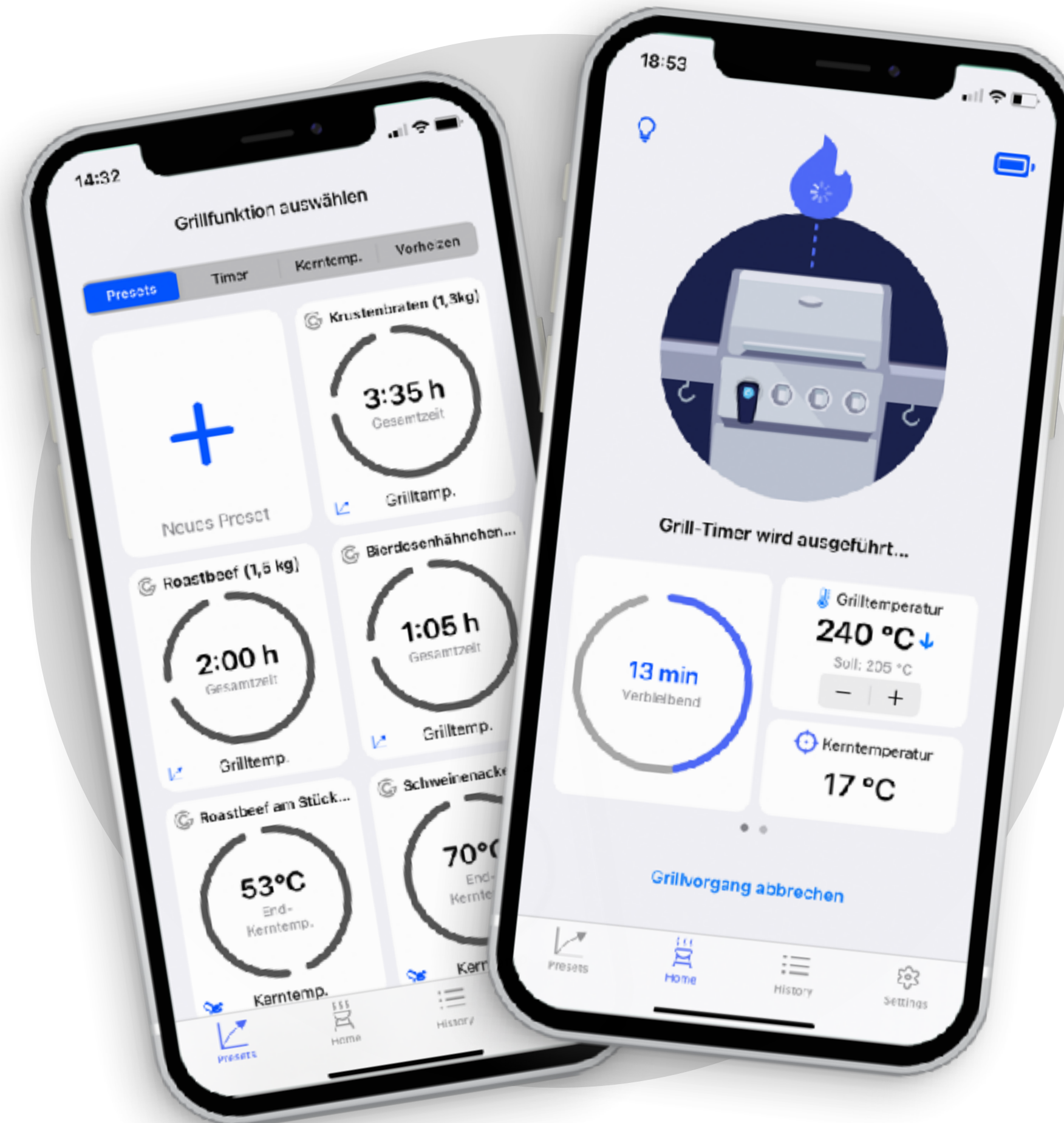
Those who want even more control can choose from various optional accessories: In addition to the temperature probe in the cooking cabinet, an insertion thermometer is available to monitor the core temperature. Not only does it guarantee extra-tender steaks, it also ensures that the Beer Can Chicken is sufficiently cooked without becoming dry.

Therefore, Grill Control is perfectly in line with the trend of making yourself comfortable in the garden and enjoying your leisure time at home. The days when you spent more time monitoring the grill than catering to your guests are finally history! Grill Control makes the BBQ experience smarter than ever.

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THE GRILL CONTROL APP

One app – countless grilling experiences.



PRESETS

Select presets with temperature intervals or create and save new presets.

USEFUL

Timer & preheat function.

GRILLING PROCESS

Monitor and share the grilling process.

ALWAYS UP TO DATE

thanks to Push notifications.

BLUETOOTH® CONNECT

App and device communicate quickly and easily via Bluetooth®.

FOR iOS UND ANDROID

Available free of charge in the App Store and Google Play Store





THE GRILL CONTROL APP



JUST RELAX –

#GrillControlTakesCareOfEverything

03 COMPATIBILITY, FEATURES & DESIGN



Grill Control is compatible with

Weber

Genesis II
Spirit II

Weber

Broil King

Baron
Imperial
Regal
Signet
Sovereign
Built-In Serie

Broil King

Napoleon

Phantom
Prestige
Prestige Pro
Rogue

Napoleon

Grillfürst

G-Serie
S-Serie

Grillfürst

Rösle

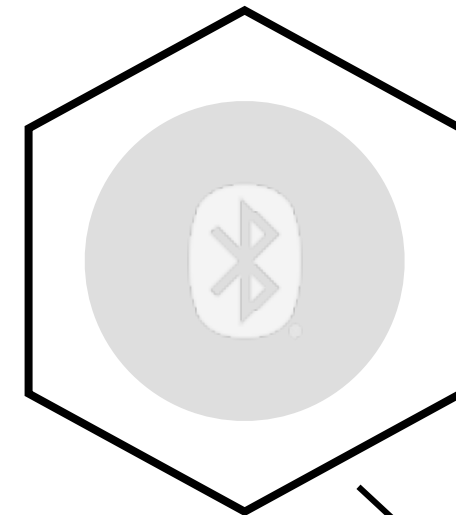
Videro Serie

Rösle

FEATURES

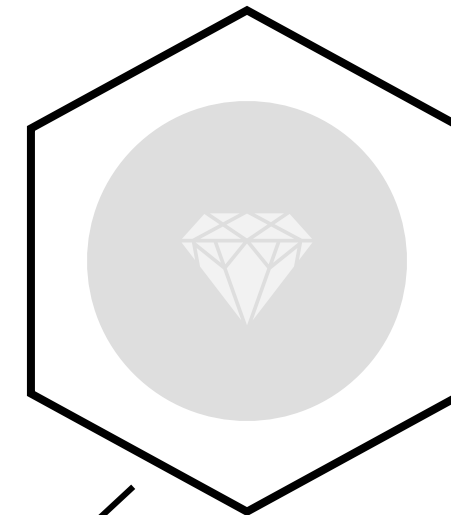
BLUETOOTH® CONNECT

The Grill Control Device can be quickly and easily connected to the smartphone via Bluetooth®.



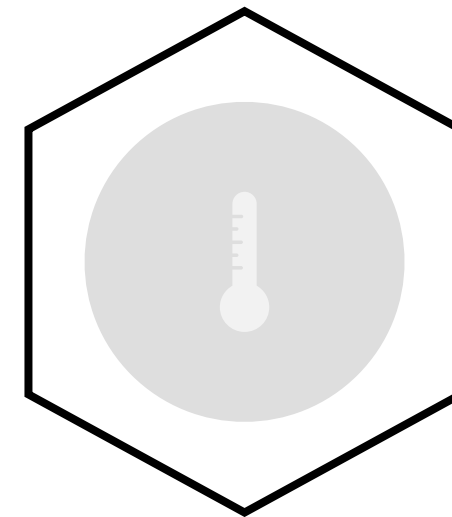
STYLISH DESIGN

Timeless and with clear lines, Grill Control also adapts visually to any gas grill.



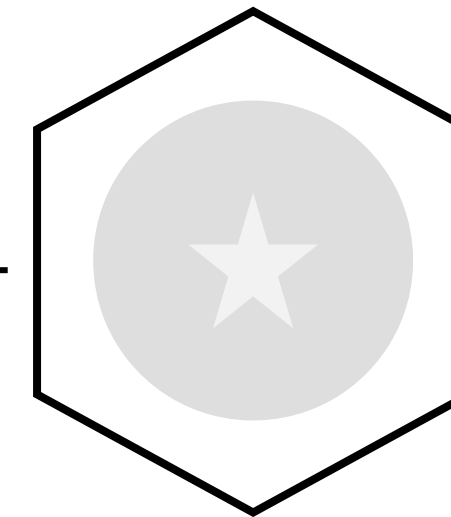
FULL TEMPERATURE CONTROL

Temperature display, fully automatic temperature and time intervals, manual control – all conveniently via smartphone.



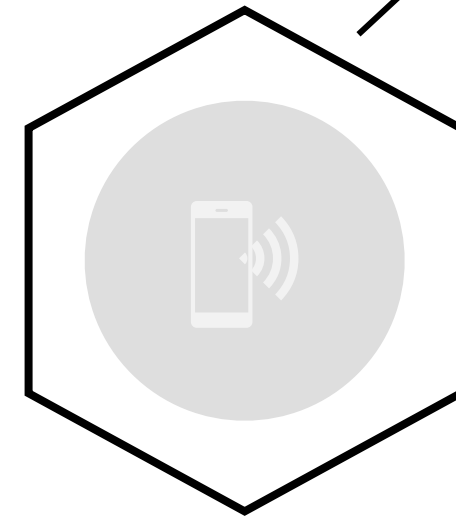
EASY INSTALLATION

Plug in the device, pair it, position the sensor – done! At a glance, the included presets show you everything Grill Control can do.



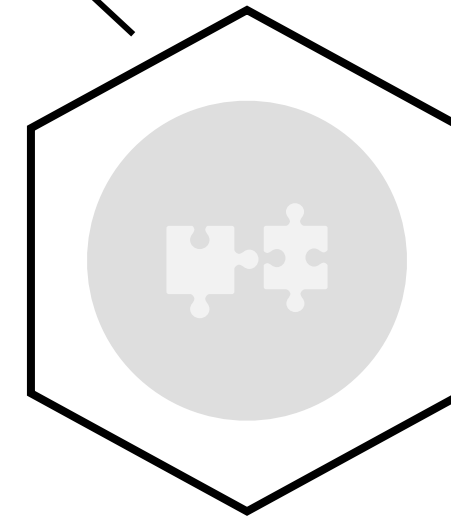
CONTROL VIA APP

Intuitive operation via the corresponding Grill Control App.

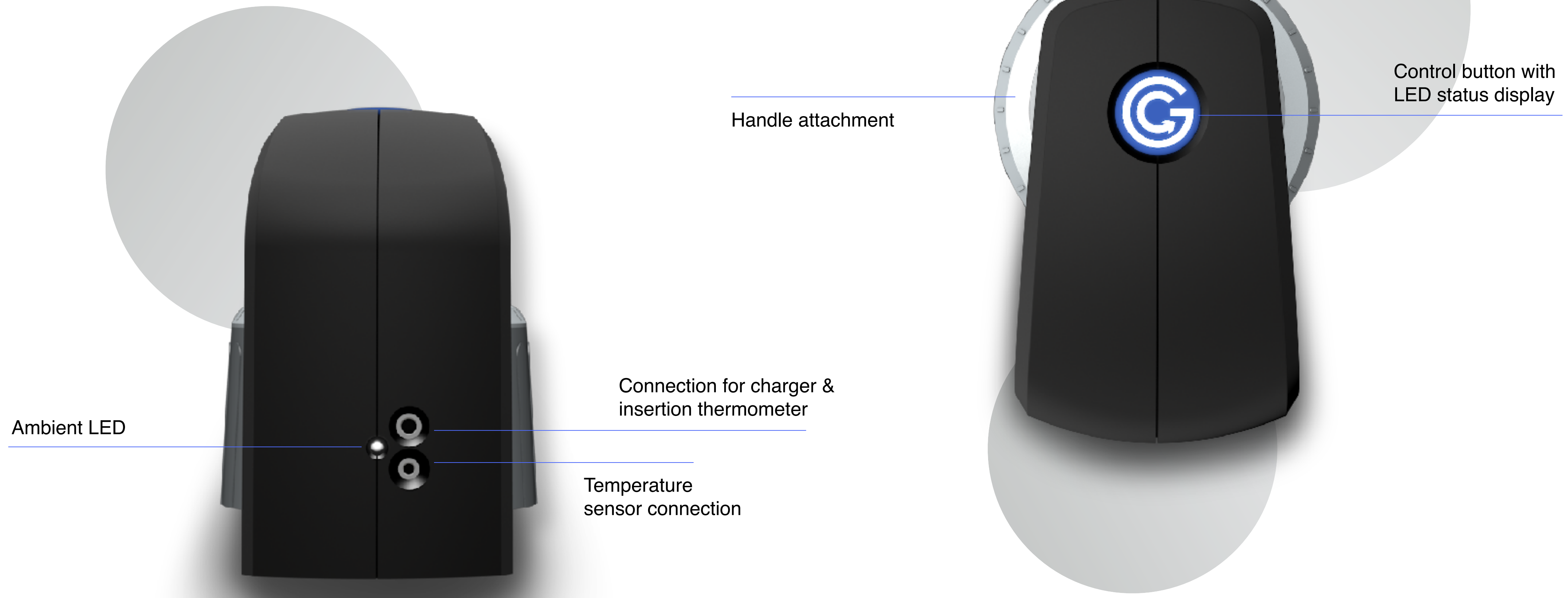


COMPATIBILITY

Grill Control fits all the most common models from Weber, Broil King, Napoleon and soon also Grillfürst.



MINIMALIST, INTELLIGENT DESIGN



AT A GLANCE –
#ControlYourGrill



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ABOUT LAKESIDE



IT ALL BEGAN WITH A CHICKEN ...

The best ideas often come unexpectedly – which is why not only grill fans but also a chicken played a key role in the birth of Grill Control. The chicken was to be cooked standing on a beer can and then eaten, but ideally required a constant temperature in the grill. As a result, one person at the grill party always had to regulate the grill and check the temperature and couldn't really take part in the fun – we've all been there.

Everyone agreed: Surely there had to be an easier way to do this in today's smart device era – and so a Beer Can Chicken gave birth to Grill Control.

FROM THE IDEA TO THE PRODUCT

Klaus Asshauer, Managing Director of Lakeside Innovation GmbH, simply couldn't let go of this idea, and so he began developing the product in 2019. As he has a technical background as an engineer the theoretical basis was there. And the passion for barbecuing ensured the user perspective.

Always convinced of the idea, he spent the last few years working intensively on the product. The team grew as well: App developers, product, and graphic designers as well as marketing experts are now an integral part of the team.

The first devices came from the 3D printer. Since then, the menu of many team member was often limited to grilled food,

Because testing and optimizing was obviously part of the process – and so the number of grills from different manufacturers in the test lab grew as well.

After almost 2 years of development, Lakeside Innovation GmbH – based on the edge of Lake Constance in Radolfzell – was founded in 2021. Grill Control is the first, but not the only product. Further electronic products are scheduled to follow.

Grill Control itself is "Made in Germany". The development and production of the housing and end product are carried out entirely in Germany.

So, when it comes to deciding which came first, the chicken or the egg, the conclusion that remains is: For us it was the chicken!



new

PRESSEKONTAKT

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 grillcontrol.eu

 [instagram.com/grill_control](https://www.instagram.com/grill_control)

 [facebook.com/GrillControl](https://www.facebook.com/GrillControl)

